MOCA

MUSEUM OF CONTEMPORARY ART **CLEVELAND**

DEADLINE for submissions: October 20, 2010

ATTENTION Art and Design Students!

THE MUSEUM OF CONTEMPORARY ART CLEVELAND is designing a new messenger bag for sale in our museum store. To promote our mission of working with living artists to push the boundaries of innovation, creativity, and expression, we are soliciting design entries for this bag from art and design students across the globe. We invite you to try and "tag our bag" with an inventive design that symbolizes the kind of innovation and experimentation that MOCA strives for in all of its programs.

Tag Our Bag

MOCA Bag Project Guidelines:

1. The competition is open to all students enrolled as art or design majors at an accredited institution. Students must present a current student ID with their design submission.
2. The jury-selected design will be printed on a black tote bag and can use up to 3 of the following colors: White, PMS 433, and PMS 381
3. Designs must incorporate the MOCA logo, which can be downloaded at www.mocacleveland.org/forthepress
4. Images must not exceed 8x10 inches
5. Submissions must be a high resolution TIFF for EPS file.

*MOCA Cleveland reserves the right to select a winner but not print a bag.

Please submit designs and submission form electronically to:
Tom Poole, tpoole@mocacleveland.org.

The winning design* will be selected by MOCA Cleveland staff jury in late October and announced at our College Night event on Wednesday, November 3, 2010. The winning designer will receive a complimentary tote bag filled with a MOCA prize pack.

Museum of Contemporary Art Cleveland—Tag Our Bag

Submission Form:

Name _____

Permanent Address: _____

E-mail _____ Phone _____

School: _____

By submitting a design to the MOCA Bag Project, I understand that if my design is chosen, MOCA retains all rights to the reproduction of my design. Initials: _____